



Do you need a better way to manage your data?

- Are your records scattered and duplicated between programs that can't talk to each other?
- Did you buy expensive software and discover it really doesn't fit how your affiliate works?
- Did you inherit a disorganized pile of data from someone and now have no idea where to start?
- Are you so frustrated you don't know what to do?

Our affiliates faced these same problems and wondered, *What if we could harness the potential of our information so we could build more houses, raise more money, and still save time? What if we could find a way to finally have software built specifically for affiliates?*

Well, we found it!



MoreThanData's Keystone software (formerly Habitrak) was born from a single affiliate needing a database designed for how they work. Now – over a decade later – affiliates nationwide use Keystone. You see, we needed to make our work easier – just like you. We joined together as MoreThanData because we believe that *better software means more homes for low-income families*.

Dozens of affiliates already help develop, test, and train others to use Keystone. The result is a professional-quality database built specifically for our needs. Come join us!

Your affiliate's new information tool belt

Keystone provides wide-ranging tools that save affiliates time and resources. With Keystone, you can manage and report on the following:

Contacts	contact information, with the ability to generate mailing, phone, and e-mail lists for every committee, group, and team
Development	donors and donations, periodic and club pledges, receipts and automated acknowledgement letters, house sponsors, campaigns, and grants
Finances	mortgage tracking, closing fees, escrow payments and disbursements, payment coupons, delinquency notices, and escrow analysis and adjustments
Family Partners	family partner and homeowner information, sweat equity scheduling and tracking
Volunteers	volunteer information, including skills and interests, volunteer hours and activity schedules, individually or by group
Construction	activities relating to acquiring and developing properties, along with subcontractors' contact information

We're here to help!

You automatically get one year of technical support with your Keystone license, which can be renewed annually. If you need help, simply e-mail or call MoreThanData Support. Your annual license includes all updates to Keystone. You'll also receive the electronic Help library and new training video series to help you make full use of Keystone's features. Don't forget to check out our web site, User Forum, and our other online resources too!

Turning information into homeownership

MoreThanData's mission is to expand homeownership opportunities for low-income families by providing affiliates with comprehensive, custom information management tools and services that help you more effectively and efficiently fulfill your mission. We seek, with God's help and guidance, to increase the number of houses affiliates can build each year by developing and providing the information tools and support you need. Through the time and talents of volunteers and others committed to this mission, we can offer these tools and support services at the lowest possible cost. We are about more than just data. *We seek to provide comprehensive, cooperative solutions to affiliates' information management problems.*

Affiliates helping affiliates

Every affiliate that uses Keystone is a part of MoreThanData. By bringing together leaders and volunteers from affiliates everywhere, MoreThanData is helping affiliates address the challenges they face in new and innovative ways. Through strategic planning, software development, testing, feedback, and much more, volunteers from across the U.S. are changing the face of affiliate information management. MoreThanData represents a growing partnership between affiliates that is building a strong foundation for the future.

More money, more houses, less effort

Affiliates involved with MoreThanData understand a simple formula: If we can find tools that help us effectively manage our resources and bring in more money, we can build more houses. Keystone provides a comprehensive set of tools to make this happen. With Keystone, you can:

- Organize information critical to your affiliate's success in one place
- Save time while decreasing your overhead and frustration
- Raise more money through effective fundraising and partnerships
- Maximize your finances through improved management of your mortgages and escrow
- Build stronger relationships with your partners through more robust management of contacts, donors, and families
- Create the comprehensive, consistent, professional, and easy-to-read reports you need when you need them

Keystone 5 Requirements

- Windows 2000 (Service Pack 4) or Windows XP Professional (Service Pack 2)
- CD-ROM drive for installation of program
- Color monitor with 1024 x 768 minimum resolution
- Keystone is compatible with: Microsoft Office 2003 Professional (Service Pack 2) or Office 2007 Professional or higher; and QuickBooks Pro 2003 or higher

Join the movement

MoreThanData brings together affiliates of all shapes and sizes. By joining, you become part of a community of people - just like you - who are committed to the mission of eliminating poverty housing.

Since MoreThanData is a non-profit organization with volunteers who contribute to our common mission, we can provide products and services at "affiliate-friendly" pricing. This means that with one affordable license you will receive:



- Every feature Keystone has to offer, an electronic Help library, and a new training video series—including one year of updates for everything
- One year of technical support
- The freedom to install Keystone on as many computers at your affiliate as you need
- Access to the MoreThanData User Forum for asking questions and working with other affiliates

We know your affiliate's resources are limited, just like ours. The affiliate leaders and volunteers of MoreThanData commit to always bring you the best possible tools at the lowest possible cost. If you have any questions, feel free to contact us:

MoreThanData, Inc.

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